



BIG THOUGHT AWARDED YOUTH WELLNESS GRANT BY TARGET TO SUPPORT HEALTHY LUNCHING

DALLAS, TEXAS – June 30, 2016 – Education nonprofit Big Thought has been awarded a grant from Target Corporation (NYSE: TGT) for \$100,000 as part of Target's ongoing youth wellness efforts.

As Big Thought strives to close the opportunity gap that disproportionately impacts under-resourced children in Dallas, it is paramount that children affected by food insecurity enjoy healthy lunches during summer. The "Lunch and Learn" daily events, an extension of CitySquare's "Food on the Move" program in partnership with Big Thought's Dallas City of Learning initiative, provide healthy eating as well as a learning-rich environment.

"We are extremely grateful to the Target Corporation for supporting the healthy minds and bodies of so many children in Dallas communities," says Erin Offord, Big Thought's Senior Director of Program Implementation. "Our partnership with CitySquare provides nourishment and encouragement that takes kids through the summer and into the new school year."

Each "Lunch and Learn" event combines a balanced meal with teaching children about the importance of recycling, giving them a Dallas history lesson, and connecting them with the many educational opportunities available through Dallas City of Learning.

"At Target, we are committed to helping make wellness a way of life for our team members, guests and communities," said Laysha Ward, Target's Chief Corporate Social Responsibility Officer. "That's why we are excited to partner with an impressive array of organizations who are already doing such important work to make an impact in the wellness space. Together, we will help remove barriers to wellness in our communities, working to increase the consumption of nutrient-dense food and physical activity of kids and families across the country."

The grant is part of Target's ongoing efforts to help make wellness more affordable, accessible and inspirational for its team members, guests and communities. Target also is partnering closely with local leaders and organizations in communities around the country who are experts in youth wellness and actively working to close the wellness

gap for children. These efforts are part of Target's long history of giving 5 percent of its profit to communities, which today equals more than \$4 million every week.

Big Thought joins thousands of Dallas children in thanking Target for its generous commitment to ensuring their nutritional and educational health.

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About Big Thought

For nearly three decades, Big Thought has worked to innovate education in Dallas by providing youth with access to creative learning programs to help them imagine possibilities, excel academically and contribute to their community. Driven by its mission to make imagination a part of everyday learning, Big Thought develops campus and community based programs that impact academic achievement and address youth development by connecting classroom objectives and traditional teaching methods with arts, culture and creative learning. Through its partnerships, Big Thought serves more than 140,000 Dallas children, families and teachers each year, both in and out of the classroom. Learn more at bigthought.org.

About Target

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at 1,792 stores and at Target.com. Since 1946, Target has given 5 percent of its profit to communities, which today equals more than \$4 million a week. For more information, visit Target.com/Pressroom. For a behind-the-scenes look at Target, visit Target.com/abullseyeview or follow @TargetNews on Twitter.

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